"DIGITAL BOOKLET STANDARD" MASTER

"Digital Booklet Standard" (formerly known as "Oversized Booklet") is a PDF that includes multiple single pages with a large horizontal full screen page size, optimal for various digital devices and screens viewing.

Originating from the iTunes specifications, this PDF booklet may also be supported by other digital partners, please check with your digital account manager.

PDF BOOKLET ARTWORK & CONTENT GUIDELINES

- InDesign template available
- Page size: 11" x 8.26" or (28 cm x 21cm)
- Four-page minimum
- Horizontal presentation
- All FONTS are embedded
- RGB color
- All images are full-bleed
- Final PDF must be no more than 100mb

*Cannot be reproductions of the liner notes with borders to increase their size.

*When saving as PDF, make sure the document opens full screen with no negative space surrounding the document.

*Consider using fewer images or optimizing images to achieve lower overall file size.

*NO Printer's marks, bar codes, registration marks are not allowed unless it's a creative choice.

*NO physical references such as CD 1, CD 2..Disc 1, Disc 2..Boxset. etc.

*Cannot sell or advertise other products or services. No other promotional sites are allowed.

*No links to anything outside of the booklet, except to the artist and/or label website(s).

*No time-sensitive information (for example, a promotion or dates for an upcoming tour or concert).
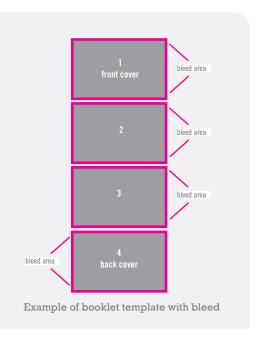

EXAMPLE PDF BOOKLET

TEMPLATE BEST PRACTICES

DOCUMENT SET-UP & BLEED	**11 x 8.26 inches** or **28 cm x 21 cm** (width x height) **Horizontal presentation** **0.125" (3.175mm) bleed included on all pages,** to avoid White borders that are not part of the design.
IMAGES	**Use high resolution images** (180 ppi or higher) & do not use low resolution JPEG, PNG, GIF images that can appear pixelated
COLORSPACE	**RGB** for overall document

Example of booklet template with bleed

SUBMISSION TO MEDIA PRODUCTION - FOR AOMA REGISTRATION

Note: These instructions are to be followed in Adobe InDesign using the template.

1. Design a standard digital booklet using the **InDesign template** provided.

2. Apply **bleed** to the pages using the **high quality page images. Double-check your booklet** doesn't include any restrictions. (See pg. 1)

3. Once the booklet design has been finalized, **Package a Collect For Output (CFO)** the files to gather the fonts and images linked to the digital booklet design document.

4. Export\Create a low resolution digital proof (PDF) of the booklet for reference.

5. Submit both the CFO files and the digital proof in a .zip file to Media Production Operations for AOMA registration

* All files should be provided as a .zip to ensure that no files/fonts become corrupted during the submission process

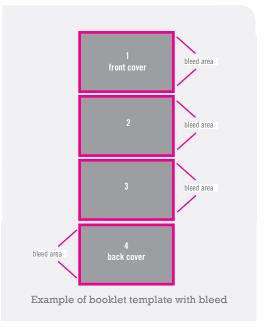* Files should be submitted using the following naming convention: **Artist_Title_ProductNumber.zip**

SONY MUSIC

TEMPLATE BEST PRACTICES

DOCUMENT SET-UP & BLEED	**11 x 8.26 inches** or **28 cm x 21 cm** (width x height) **Horizontal presentation** **0.125" (3.175mm) bleed included on all pages,** to avoid White borders that are not part of the design.
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COLORSPACE	**RGB** for overall document

Example of booklet template with bleed

SUBMISSION FOR AOMA REGISTRATION - DIRECT UPLOAD

1. Export the booklet to PDF using the **High Quality Print settings**

* Export in **single page** format, **NOT** spreads
* **DO NOT** include bleed
* May need to reduce the image resolution settings to result in a PDF file size below **100 mb**

2. The resulting dimensions of the booklet pages **MUST** be **11 x 8.26 inches** or **28 cm x 21 cm** (width x height) with a **Horizontal presentation** -

 * Please check that the sizing is correct in Adobe Acrobat using "Document Properties" before submitting

3. Upload the PDF via Direct Upload in AOMA (*https://aoma-ui-ext.smcdp-de.net*)

* If you need a username and password, please contact aoma.support@sonymusic.com