

The “Kane Brown Flyaway” Contest RULES AND REGULATIONS

No purchase is necessary to enter. The “Kane Brown Flyaway” Contest (the “**Contest**”) begins Wednesday, Tuesday, October 16, 2018 at 2:00 p.m. Eastern Time (“ET”) and closes at 11:59 p.m. ET on Tuesday, October 23, 2018 (the “**Contest Closing Time**”).

1. Eligibility

The Contest is open to legal residents of Canada (excluding Quebec) who are nineteen (19) years of age or older at the start of the Contest and be legally able to travel to the United States of America and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel. Employees, officers, and directors (including immediate family members and members of the same household) of Sony Music Entertainment Canada Inc. (the “Sponsor”) and its respective distributors, dealers, marketing representatives, printers, advertising or promotional agencies, or any other organization associated with the Contest are not eligible to participate.

2. How to Enter the Contest.

Eligible entrants must be a member of the Apple Music service or become a member by visiting <https://www.apple.com/ca/apple-music/> and registering in accordance with the enrolment instructions for either a free account or a paid account. In addition, eligible entrants must create a Kane Brown-inspired playlist on Apple Music. Further, to participate you must have a Facebook account or sign up for a Facebook account for free at www.facebook.com by following the instructions. To enter the Contest, visit the Sponsor’s Facebook page located at <https://www.facebook.com/sonymusiccanada>, locate the Contest post, then in the “comments” section post the link to your Kane Brown-inspired playlist on Apple Music.

If you choose to enter the Contest using a mobile phone, standard data fees may apply. Apple Music is not a participant in or sponsor of this promotion. Limit of one entry per person.

By entering the Contest, you affirm that all of the information listed in your Facebook account is complete and correct and you hereby agree that participation in this Contest is subject to the Facebook standard terms and policies found at <https://www.facebook.com/policies/?ref=pf> and privacy policy found at <https://www.facebook.com/about/privacy/>. To the extent there is a conflict between these Contest Rules and Regulations and the Facebook standard terms and policies, these Rules and Regulations shall govern. This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. Facebook is completely released of all liability by each entrant or participant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not Facebook. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these Contest rules and regulations may be disqualified.

3. Prize

There is one (1) prize (the “Prize”) to be awarded consisting of:

- round-trip economy airfare for the Prize winner and his/her guest leaving from a Canadian International airport closest to Prize winner’s home, as selected by Sponsor in its sole discretion, to Nashville, Tennessee USA (travel dates Oct 31-Nov 2, 2018); two (2) nights’ hotel accommodation in Nashville (based on one room, double occupancy); and two (2) tickets to the Apple Music Presents: Kane Brown, Live from Nashville event in Nashville.

(Approx. retail value CAD\$2,500.00 based on Toronto, Ontario departure. Actual retail value may vary depending on departure point).

- The Prize winner's accompanying guest must be 19 years of age or older and be legally able to travel to the United States of America and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel to be eligible to participate in the Prize.
- All transportation to and from the departure and arrival airports, other ground transportation except as otherwise specified herein, departure tax, insurance, fuel charges, travel related fees and items of a personal nature, including but not limited to food, beverages, room service, wine and bar charges, gratuities and local and long distance telephone calls, are the sole responsibility of the Prize winner and his or her guest.
- Prize winner and guest must travel together and on the dates specified by Sponsor in its sole discretion;
- No change in travel arrangements can be made by the Prize winner once the booking has been confirmed.
- Sponsor reserves the right to change or cancel the booking and to vary itineraries and to substitute hotels in accordance with operating requirements or circumstances beyond their control.
- Travel and accommodations are subject to availability, blackout periods, government restrictions and regulations, hotel, airline, airport or other transportation restrictions and regulations.
- Sponsor is not responsible for any other travel arrangements affected due to cancellation, changes or rescheduling of any dates and Sponsor reserves the right not to cover costs related to missed/delayed flights.
- A valid major credit card must be provided by the Prize winner or his or her guest for hotel check-in and incidentals
- It is recommended that the Prize winner and his or her guest obtain sufficient personal insurance prior to departure.

The Prize winner and his or her guest are solely responsible for all costs not expressly described herein as being included in the Prize. The Sponsor will not be responsible if weather conditions or other factors beyond the Sponsor's reasonable control prevent a Prize or part of a Prize from being fulfilled. Further, the Sponsor assumes no liability or responsibility whatsoever should the Prize winner or guest be denied entry to the concert venue or airline or USA or re-entry into Canada for any reason whatsoever.

The Sponsor reserves the right to substitute a Prize in whole or in part for a prize of equal or greater value in the event that any component of a Prize is unavailable for any reason. Prize must be accepted as awarded and no substitutions, except as identified above, will be made. Prize may not be sold, transferred or assigned and are not convertible to cash.

4. The Contest Draw

On Wednesday, October 24, 2018 at approximately 10:00am ET at the offices of the Sponsor located at 150 Ferrand Dr., Toronto, Ontario, one (1) eligible entrant will be randomly selected as the potential winner of the Prize from among all eligible entries received before the Contest Closing Time. The odds of winning depend on the number of eligible entries received. The Sponsor will attempt to notify the selected entrant by replying to his/her Facebook comment entry and/or by

direct message within 24 hours of the draw. In order to be declared a winner, the selected entrant must, unaided, correctly answer a skill-testing mathematical question and, within the deadline stipulated by the Sponsor, the selected entrant and his or her guest will be required to sign and return to the Sponsor a Contest eligibility and liability/publicity release confirming compliance with these rules and regulations, releasing the Sponsor and its respective directors, officers, employees and agents from all liability and, except where prohibited by law, permitting the Sponsor to use the selected entrant's name, address (city and province), likeness, voice, written statements and image, without compensation, worldwide and in perpetuity, in any and all forms of media now known or hereafter devised, including the Internet, in any publicity carried out by the Sponsor. Selected entrant must also provide proof of identity (photocopy of Driver's License, Passport or any other government-issued photo identification). In the event that a selected entrant is not eligible for any reason, has not correctly answered the skill-testing question or cannot be contacted after 48 hours of the first attempt to contact the selected entrant, such entrant shall be disqualified and the Sponsor shall have the right to select another entrant and the Sponsor shall be released and discharged from any liability or responsibility in this regard. No correspondence will be made except with the selected entrant(s).

5. General

By entering the Contest, entrants agree to abide by these rules and regulations, and further agree that the decisions of the Sponsor are final. The Sponsor reserves the right at any time without prior notice to withdraw, cancel, terminate, amend, modify or suspend the Contest, or amend these rules and regulations, if for any reason in the opinion of the Sponsor, in its sole discretion, the Contest is not capable of operating as planned or if the administration, security, fairness, integrity, or proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the online entry process or the operation of the Contest or to be acting in violation of these rules or otherwise in disruptive manner with respect to the Contest. CAUTION: ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW. The Sponsor also reserves the right to cancel this Contest at any time because of any printing or other error. The Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software (including on account of traffic congestion on the Internet or at any Web site) or any combination thereof. The Sponsor shall not be liable for any errors or negligence that may arise or occur in connection with the Contest, including any injury or damage to the entrant's or any other person's computer related to or resulting from participation in or downloading of any materials relating to the Contest or any theft, destruction or unauthorized access to, or alteration of, entries submitted online. The Sponsor is not liable for injuries, death, damages or losses of any kind resulting from acceptance or use of the Prize. In the event of a dispute, entries submitted online will be deemed to have been made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted email address.

6. Privacy and Personal Information

The Sponsor will be collecting data about entrants through the Contest entry forms. Any personal information will be handled in accordance with the privacy policy of Sony Music Entertainment Canada Inc. located at <http://www.sonymusic.ca/privacy/en/>. **Entrants are providing information to the Sponsor and not to Facebook.** By entering the Contest each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Sponsor for the purposes of implementing, administering and fulfilling the Contest. The Sponsor will not sell or transmit this information to third parties unless the entrant has specifically consented to same, the Sponsor believes in good faith that it is required by law, to its affiliates (provided that such affiliates and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these rules and regulations), or to its respective agents for data processing purposes, its respective professional advisors and promotional and marketing agencies (provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these rules and regulations). Any inquiry concerning the personal information held by the Sponsor should be addressed to Sony Music Entertainment Canada Inc. at 150 Ferrand Dr., Toronto, Ontario, M3C 3E6.

7. Publicity of Winner's Name

The name of the Prize winner may be posted October 24, 2018 on Sony Music Canada's Facebook page located at <https://www.facebook.com/sonymusiccanada>

8. Subject to Applicable Laws

This Contest is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited.