

The “Pretty Much Ticket Giveaway” CONTEST RULES AND REGULATIONS

1. Eligibility




The “Pretty Much Ticket Giveaway” Contest (the “Contest”) is open to legal residents of Ontario who are thirteen (13) years of age or older at the start date of the Contest. Entrants under the age of majority are eligible to win provided that the entrant’s parent or legal guardian accepts the prize on his or her behalf. Employees, officers, and directors (including immediate family members and members of the same household) of Sony Music Entertainment Canada Inc. (the “Sponsor”) and its respective distributors, dealers, marketing representatives, printers, advertising or promotional agencies, or any other organization associated with the Contest are not eligible to participate.

2. How to Enter the Contest.

No purchase is necessary to enter. The Contest begins Friday, November 9 at 12noon Eastern Time (“ET”) and closes at 12 noon ET on Monday, November 12, 2018 (the “Contest Closing Time”).

Eligible entrants must be a member of the Twitter website, or become a member of the Twitter website by visiting <https://twitter.com/signup> and register in accordance with the enrolment instructions for a free Twitter account. In addition, eligible entrants must become a “follower” of the official Sony Music Canada channel on Twitter at https://twitter.com/sony_music (note: you can un-follow at any time). To become a follower, an eligible entrant must EITHER: (i) visit https://twitter.com/sony_music and complete the information in the “Follow Sony Music Canada” box, click the “Sign Up” tab and follow the instructions; OR (ii) from your Twitter home page, click on the “Find People” tab and perform a search for “Sony Music Canada” and click on the “Follow” button corresponding to the official @Sony_Music channel. **To enter the Contest**, visit <https://twitter.com> and login to your personal Twitter account and retweet the @Sony_Music tweet

“  CONTEST ALERT!   RT for a chance to win tickets to see @PrettyMuch Nov 15

@ThePhoenixTDot on the #FunktionTour!!    #toronto” before the Contest Closing Time. Your tweet must remain on Twitter at least until the Contest Closing Time to constitute a valid entry. If you choose to enter the Contest using a mobile phone, standard data fees may apply. By entering the Contest, you affirm that all information listed in your Twitter account is complete and correct. Anyone found using multiple accounts to enter will be ineligible. Limit of one tweet/entry per person.

By entering the Contest, you hereby agree that participation in this Contest is subject to the Twitter standard terms and conditions found at <https://twitter.com/tos> and Twitter’s privacy policy found at <https://twitter.com/privacy>. To the extent there is a conflict between these rules and regulations and the Twitter standard terms and conditions, these rules and regulations shall govern. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these Contest rules and regulations may be disqualified. The Sponsor is not responsible for any lost, delayed, illegible, incomplete, misdirected, damaged, destroyed entries.

3. Prize

There is one prize (the “Prize”) to be won consisting of:

- two (2) tickets to see PrettyMuch in concert Thursday November 15 at The Phoenix Concert Theatre (the “Performance Venue”)

(Approx. retail value of Prize \$50.00 CAD)

The Prize winner and his/her guest are entirely responsible for all costs incurred travelling to and from the Performance Venue. All incidental costs and expenses not specifically referred to herein as part of the Prize description are the sole responsibility of the Prize winner (and/or guest). The Sponsor reserves the right to substitute the Prize in whole or in part for a prize of equal or greater value in the event that any component

of the Prize is unavailable for any reason. The Prize must be accepted as awarded and no substitutions, except as identified above, will be made. The Prize may not be sold, transferred or assigned and is not convertible to cash.

4. The Draw

On Monday, November 12 at 1:00 p.m. ET at the offices of the Sponsor located at 150 Ferrand Dr., Toronto, one (1) eligible entrant will be randomly selected as the potential winner of the Prize from among all eligible entries received by the Contest Closing Time. The odds of winning depend on the number of eligible entries received. The Sponsor will attempt to notify the selected entrant by Twitter to the account provided by the entrant within four hours of the draw. In order to be declared a winner, the selected entrant must, unaided, correctly answer a time-limited skill-testing mathematical question and, within the deadline stipulated by the Sponsor, the selected entrant and his/her guest will be required to sign and return to the Sponsor a Contest eligibility and liability/publicity release confirming compliance with these rules and regulations, releasing the Sponsor and its respective directors, officers, employees and agents from all liability and, except where prohibited by law, permitting the Sponsor to use the selected entrant's name, address (city and province), likeness, voice, written statements and image, without compensation, worldwide and in perpetuity, in any and all forms of media now known or hereafter devised, including the Internet, in any publicity carried out by the Sponsor. **If the selected entrant or his/her guest is under the age of majority, the contest eligibility and liability/publicity release must be signed and submitted by such person's parent or legal guardian.** Selected entrant must also provide proof of identity (photocopy of Driver's License, Passport or any other government-issued photo identification). In the event that a selected entrant is not eligible for any reason, has not correctly answered the skill-testing question or cannot be contacted after 24 hours of the first attempt to contact the selected entrant, such entrant shall be disqualified and the Sponsor shall have the right to select another entrant and the Sponsor shall be released and discharged from any liability or responsibility in this regard. No correspondence will be made except with the selected entrant(s).

5. General

By entering the Contest, entrants agree to abide by these rules and regulations, and further agree that the decisions of the Sponsor are final. The Sponsor reserves the right at any time without prior notice to withdraw, cancel, terminate, amend, modify or suspend the Contest if for any reason in the opinion of the Sponsor, in its sole discretion, the Contest is not capable of operating as planned or if the administration, security, fairness, integrity, or proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond its control. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the online entry process or the operation of the Contest or to be acting in violation of these rules or otherwise in disruptive manner with respect to the Contest. CAUTION: ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW. The Sponsor also reserves the right to cancel this Contest at any time because of any printing or other error. The Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software (including on account of traffic congestion on the Internet or at any Web site) or any combination thereof. The Sponsor shall not be liable for any errors or negligence that may arise or occur in connection with the Contest, including any injury or damage to the entrant's or any other person's computer related to or resulting from participation in or downloading of any materials relating to the Contest or any theft, destruction or unauthorized access to, or alteration of, entries submitted online. The Sponsor is not liable for injuries, death, damages or losses of any kind resulting from acceptance or use of the Prize. In the event of a dispute, entries submitted online will be deemed to have been made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" means the natural person who is assigned to

an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted email address.

6. Privacy and Personal Information

The Sponsor will be collecting data about entrants through the Contest entry forms. Any personal information will be handled in accordance with the privacy policy of Sony Music Entertainment Canada Inc. located at <http://www.sonymusic.ca/privacy/en/>. **Entrants are providing information to the Sponsor and not to Twitter.** By entering the Contest each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Sponsor for the purposes of implementing, administering and fulfilling the Contest. Any inquiry concerning the personal information held by the Sponsor should be addressed to Sony Music Entertainment Canada Inc. at 150 Ferrand Dr., Toronto, Ontario, M3C 3E6.

7. Publicity of Winner's Name

The name of the Prize winner may be posted Tuesday, November 13 on Sony Music Canada's Twitter feed located at https://twitter.com/sony_music

8. Subject to Applicable Laws

This Contest is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited.