

“The Grinch Movie Pass Giveaway” Contest RULES AND REGULATIONS

No purchase is necessary to enter. “The Grinch Movie Pass Giveaway” Contest (the “Contest”) begins Friday, November 2, 2018 at 6:00 p.m. Eastern Time (“ET”) and closes at 11:59 p.m. ET on Sunday, November 4, 2018 (the “Contest Closing Time”).

1. Eligibility

The Contest is open to legal residents of Canada (excluding Quebec) who are thirteen (13) years of age or older at the start of the Contest. Entrants under the age of majority are eligible to win provided that the entrant’s parent or legal guardian accepts the prize on his or her behalf. Employees, officers, and directors (including immediate family members and members of the same household) of Sony Music Entertainment Canada Inc. (the “Sponsor”) and its respective distributors, dealers, marketing representatives, printers, advertising or promotional agencies, or any other organization associated with the Contest are not eligible to participate.

2. How to Enter the Contest

Eligible entrants must be a member of Instagram or become a member for free by following the instructions for Instagram at www.instagram.com. In addition to having an Instagram account, eligible entrants must become a “follower” of the official Sony Music Canada channel on Instagram at https://instagram.com/sony_music_canada (note: you can un-follow at any time). To enter the Contest, sign into your personal Instagram account, look for Sony Music’s post regarding the Contest AND in the “comments” section tag or name a friend you want to go with and either “Vancouver” or “Toronto” as the location nearest you. **In order for your entry to be validated, your Instagram profile settings must be public.** If you choose to enter the Contest using a mobile phone, standard data fees may apply. By entering the Contest, you affirm that all information listed in your Instagram account is complete and correct. The Contest is in no way sponsored, endorsed or administered by, or associated with, Instagram. Instagram is completely released of all liability by each entrant in this Contest.

All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these Contest rules and regulations may be disqualified. The Sponsor is not responsible for any lost, delayed, illegible, incomplete, misdirected, damaged, destroyed entries.

3. Prizes

There are four (4) prizes (each a “Prize”) available to be won as follows: 2 pairs of tickets to an advanced screening of the movie “The Grinch” in Toronto and 2 pairs of tickets to an advanced screening of the movie “The Grinch” in Vancouver. Each Prize consists of:

- One pass for 2 people to attend the November 7, 2018 advanced screening of the movie “The Grinch”, in either the Toronto or Vancouver location, and two (2) CD copies of the “Original Motion Picture Soundtrack: Dr. Seuss’ The Grinch”.
(approx. retail value of each Prize is \$60.00 CAD)

All transportation to and from the applicable location of the advanced screening is the sole responsibility of each Prize winner and their respective guest.

All costs and expenses not specifically listed as part of the Prize are the sole responsibility of the Prize winner (and/or guest). The Sponsor reserves the right to substitute the Prize in whole or in part for a prize of equal or greater value in the event that any component of the Prize is unavailable for any reason. The Prize must be accepted as awarded and no substitutions, except as identified above, will be made. The Prize may not be sold, transferred or assigned and is not convertible to cash.

4. The Draw

At approximately 10:00 a.m. ET on November 5, 2018 the winners of the Contest will be selected in a random drawing conducted by the Sponsor of all eligible entries received by the Contest Closing Time. The draw will be conducted at the offices of the Sponsor located at 150 Ferrand Dr. Toronto, Ontario. The odds of winning depend on the number of eligible entries received. The Sponsor will attempt to notify the selected entrant by the Instagram account used to enter the Contest within two hours of the draw. In order to be declared a winner, selected entrant must, unaided, correctly answer a skill-testing mathematical question and, within the deadline stipulated by the Sponsor, the selected entrant and his/her guest must sign and return a Contest eligibility and liability/publicity release confirming compliance with these rules and regulations, releasing the Sponsor and its respective directors, officers, employees and agents from all liability and, except where prohibited by law, permitting the Sponsor to use their names, addresses (city and province), likenesses, voices, written statements and images, without compensation, worldwide and in perpetuity, in any and all forms of media now known or hereafter devised, including the Internet, in any publicity carried out by the Sponsor. If the selected entrant or his/her guest is under the age of majority, the contest eligibility and liability/publicity release must be submitted by such person's parent or legal guardian. Selected entrant must also provide proof of identity (photocopy of Driver's License, Passport or any other government-issued photo identification). In the event that a selected entrant is not eligible for any reason, has not correctly answered the skill-testing question or cannot be contacted after twenty-four (24) hours of the first attempt to contact the selected entrant, such entrant shall be disqualified and the Sponsor shall have the right to select another entrant and the Sponsor shall be released and discharged from any liability or responsibility in this regard. No correspondence will be made except with the selected entrant(s).

5. General

By entering the Contest, entrants agree to abide by these rules and regulations, and further agree that the decisions of the Sponsor are final. The Sponsor reserves the right at any time without prior notice to withdraw, cancel, terminate, amend, modify or suspend the Contest if for any reason in the opinion of the Sponsor, in its sole discretion, the Contest is not capable of operating as planned or if the administration, security, fairness, integrity, or proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond its control. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the online entry process or the operation of the Contest or to be acting in violation of these rules or otherwise in disruptive manner with respect to the Contest. CAUTION: ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW. The Sponsor also reserves the right to cancel this Contest at any time because of any printing or other error. The Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or

garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software (including on account of traffic congestion on the Internet or at any Web site) or any combination thereof. The Sponsor shall not be liable for any errors or negligence that may arise or occur in connection with the Contest, including any injury or damage to the entrant's or any other person's computer related to or resulting from participation in or downloading of any materials relating to the Contest or any theft, destruction or unauthorized access to, or alteration of, entries submitted online. The Sponsor is not liable for injuries, death, damages or losses of any kind resulting from acceptance or use of the Prize. In the event of a dispute, entries submitted online will be deemed to have been made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted email address.

6. Privacy and Personal Information

The Sponsor will be collecting data about entrants through the Contest entry forms. Any personal information will be handled in accordance with the privacy policy of Sony Music Entertainment Canada Inc. located at <http://www.sonymusic.ca/privacy/en/>. Entrants are providing information to the Sponsor and not to Instagram. By entering the Contest each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Sponsor for the purposes of implementing, administering and fulfilling the Contest. The Sponsor will not sell or transmit this information to third parties unless the entrant has specifically consented to same, the Sponsor believes in good faith that it is required by law, to its affiliates (provided that such affiliates and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these rules and regulations), or to its respective agents for data processing purposes, its respective professional advisors and promotional and marketing agencies (provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these rules and regulations). Any inquiry concerning the personal information held by the Sponsor should be addressed to Sony Music Entertainment Canada Inc. at 150 Ferrand Dr., Toronto, Ontario, M3C 3E6.

7. Publicity of Winner's Name

The name of the Prize winner may be posted November 7, 2018 on Sony Music Canada's [Instagram](https://instagram.com/sony_music_canada) account at https://instagram.com/sony_music_canada.

8. Subject to Applicable Laws

This Contest is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited.