

1. Eligibility

The “Ultimate Christmas Vinyl Contest” contest (the “Contest”) is open to legal residents of Canada (excluding Quebec) who have reached the age of majority in their jurisdiction of residence before the start date of the Contest. Employees, officers, and directors (including immediate family members and members of the same household) of Sony Music Entertainment Canada Inc. (the “Sponsor”) and its respective distributors, dealers, marketing representatives, printers, advertising or promotional agencies, or any other organization associated with the Contest are not eligible to participate.

2. How to Participate

No purchase is necessary to enter. The Contest begins Friday December 11, 2020 at 12:01 a.m. Eastern Time (“ET”) and ends January 3, 2021 at 12midnight ET (the “Contest Closing Time”).

To enter the Contest, visit the Contest page at <https://forms.sonymusicfans.com/campaign/ultimate-christmas-vinyl-contest/>, complete the contest entry form in full and submit before the before the Contest Closing Time. Failure to complete the entry form will result in disqualification. If you choose to enter the Contest using a mobile phone, standard data fees may apply.

There is a limit of one (1) entry per person.

All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these Contest rules and regulations may be disqualified.

3. Prizes

There are four (4) prizes (each, a “Prize”) to be awarded, each Prize consisting of:

- one (1) Fluance RT80 Turntable;
- one (1) Andy Williams – *Personal Christmas Collection* vinyl;
- one (1) Celine Dion – *These Are Special Times* vinyl;
- one (1) Alabama – *Christmas* vinyl;
- one (1) Elvis Presley – *Christmas With Elvis And The Royal Philharmonic Orchestra* vinyl;
- one (1) Various Artists – *Last Christmas* vinyl;
- one (1) Kenny Rogers & Dolly Parton – *Once Upon A Christmas* vinyl;
- one (1) Mariah Carey – *Merry Christmas* vinyl;
- one (1) Meghan Trainor – *A Very Trainor Christmas* vinyl;
- one (1) Pentatonix – *A Pentatonix Christmas Deluxe* vinyl; and
- one (1) Perry Como – *Season’s Greetings From Perry Como* vinyl.

(Approximate retail value of each Prize is **CAD\$750**).

Winner is solely responsible for all costs not expressly described herein as being included in the Prize. The Sponsor will not be responsible if weather conditions or other factors beyond the Sponsor’s reasonable control prevent a Prize or part of a Prize from being fulfilled. The Sponsor reserves the right to substitute a Prize in whole or in part for a prize of equal or greater value in the event that any component of a Prize is unavailable for any reason.

The Prize must be accepted as awarded. No substitutions except as identified above will be made. Prize may not be sold, transferred, or assigned and are not convertible to cash.

4. The Draw

On January 4, 2021 at 1:00 p.m. ET the Sponsor will select four (4) eligible entries by random draw from among all eligible entries received before the Contest Closing Time. The odds of winning will depend on the total number of eligible entries received. The Sponsor will attempt to notify the selected entrants by the email address provided on the entry form within 24 hours of the draw.

In order to be declared a winner, the selected entrant must, unaided, correctly answer a skill-testing mathematical question and sign and return within the time stipulated by the Sponsor a Contest eligibility and liability/publicity release confirming compliance with these rules and regulations, releasing the Sponsor and its respective directors, officers, employees and agents from all liability and, except where prohibited by law, permitting the Sponsor to use the selected entrant's name, address (city and province), likeness, voice, written statements and image, without compensation, worldwide and in perpetuity, in any and all forms of media now known or hereafter devised, including the Internet, in any publicity carried out by the Sponsor.

The selected entrant must also provide proof of identity (photocopy of Driver's License, Passport or any other government-issued photo identification).

In the event that a selected entrant is not eligible for any reason, has not correctly answered the skill-testing question or cannot be contacted after 7 days of the first attempt to contact the selected entrant, such entrant shall be disqualified and the Sponsor shall have the right to select another entrant at its sole discretion and the Sponsor shall be released and discharged from any liability or responsibility in this regard. No correspondence will be made except with the selected entrants.

5. General

By entering the Contest, entrants agree to abide by these rules and regulations, and further agree that the decisions of the Sponsor are final. The Sponsor reserves the right at any time without prior notice to withdraw, cancel, terminate, amend, modify or suspend the Contest if for any reason in the opinion of the Sponsor, in its sole discretion, the Contest is not capable of operating as planned or if the administration, security, fairness, integrity, or proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond its control.

The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the online entry process or the operation of the Contest or to be acting in violation of these rules or otherwise in disruptive manner with respect to the Contest.

CAUTION: ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

The Sponsor also reserves the right to cancel this Contest at any time because of any printing or other error. The Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry

information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software (including on account of traffic congestion on the Internet or at any Web site) or any combination thereof.

The Sponsor shall not be liable for any errors or negligence that may arise or occur in connection with the Contest, including any injury or damage to the entrant's or any other person's computer related to or resulting from participation in or downloading of any materials relating to the Contest or any theft, destruction or unauthorized access to, or alteration of, entries submitted online.

The Sponsor is not liable for injuries, death, damages or losses of any kind resulting from acceptance or use of the Prize. In the event of a dispute, entries submitted online will be deemed to have been made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted email address.

6. Privacy and Personal Information

Any personal information will be handled in accordance with the privacy policy of Sony Music Entertainment Canada Inc. located at <http://www.sonymusic.ca/privacy/en/>. By entering the Contest, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Sponsor solely for the purposes of implementing, administering and fulfilling the Contest. Any inquiry concerning the personal information held by the Sponsor should be addressed to Sony Music Entertainment Canada Inc. at 99 Atlantic Avenue, Suite 800, Toronto, Ontario, M6K 3J8.

7. Subject to Applicable Laws

This Contest is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited.